

LEXINGTON

HOME BRANDS

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FOR IMMEDIATE RELEASE

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Introducing Rendezvous from Lexington *A Luxury Take on Modern Classic Styling*

HIGH POINT, NC – While modern design and classic styling would seem to live at opposite ends of the spectrum, the fusion of these two aesthetics offers a creative and remarkably relevant benchmark for today's luxury living. With a nod to this design direction, Lexington Home Brands is pleased to introduce **Rendezvous**, a lifestyle collection under the Lexington brand, making its debut at the High Point Market, October 25-30, 2024 in the Lexington Home Brands showroom located at 1300 National Highway.

"Upscale consumers today are more insistent than ever that their interior decor reflect the way they live and entertain," said Phil Haney, President and CEO of Lexington Home Brands. "The concept of business casual in apparel has come to inform their thinking about living spaces at home. They're looking specifically for a classic take on contemporary styling, or said differently, a place where traditional meets transitional. **Rendezvous** was developed with the intent of designing statement pieces that are dramatic yet approachable, delivering an elevated aesthetic with timeless appeal."

Designs in the collection are crafted from walnut veneers, highlighting elegant cathedral grain patterns in the wood, and finished with a soft luster in a rich walnut-brown coloration. Custom hardware is finished in rose gold, and metal accents feature rose gold burnishing over silver leaf. Select items showcase the natural beauty of Bulgari Beige marble tops.



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Upholstered seating in ***Rendezvous*** features an elegant fusion of traditional and transitional design elements. The collection's signature sofa, tailored in a luxurious cobalt blue velvet with bullion trim, features a sophisticated waterfall arm design. Textile introductions emphasize layering and textural interest with two distinctive color palettes. The first offers the dramatic contrast of crisp white against deep brown earthtones for a striking transitional look. The second suggests a couture approach, blending rich shades of teal with fresh pops of chartreuse. The result is a remarkable take on Modern Classic styling.



Rendezvous will debut at the High Point Market, October 25-30, 2024 in the Lexington Home Brands showroom, open daily from 8:00 am until 6:00 pm. Complimentary parking is available on the showroom campus, and lunch is served daily.

Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am until 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information email marketing@lexington.com or call 336.474.5555.

ABOUT LEXINGTON HOME BRANDS

Lexington Home Brands is a global manufacturer and marketer of residential home furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1901, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit lexington.com.

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